

NEWS RELEASE

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Broadcom Joins WirelessHD™ Consortium

Broadcom Announces Support for WirelessHD Consortium as a Promoter Company to Assist in Development of Solutions for Wireless Connectivity for Streaming High Definition Content

BERLIN, Germany – IFA 2008 – August 28, 2008 – Broadcom Corporation (Nasdaq: BRCM), a global leader in semiconductors for wired and wireless communications, today announced at the IFA Show in Berlin that it has joined the WirelessHD™ consortium as a promoter company with a mutual goal of helping to enable wireless connectivity for streaming high definition (HD) content between consumer electronics devices and displays. As a promoter company, Broadcom will help to position WirelessHD as a leading organization for the advancement of standards used in the wireless home audio and video technology space by developing advanced solutions that will lower the cost of wireless video distribution.

“Broadcom is pleased to support the WirelessHD consortium as a promoter company and recognizes the importance of creating an industry-led effort for a next generation wireless digital network interface specification that enables the seamless delivery of voice, video, data and multimedia,” said Dan Marotta, Senior Vice President & General Manager of Broadcom’s Broadband Communications Group. “As the first and only wireless digital interface that combines true uncompressed high definition video, multi-channel audio, intelligent format and control data, and Hollywood approved content protection, we look forward to working with the WirelessHD consortium to achieve the mutual goal of

providing consumers with a quick, simple and secure way to connect and transmit HD content among a wide range of digital devices.”

WirelessHD is a worldwide organization dedicated to the advancement and enhancement of the WirelessHD standard, which has specified the unlicensed, globally available 60 GHz frequency band to enable wireless uncompressed high definition, high-quality video and data transmission. WirelessHD provides a high-speed wireless digital interface that will enable customers to simply connect, play, transmit and port their HD content in a secure manner at speeds as high as 4 Gigabits per second (Gbps) in real time.

“Broadcom has been a long time proponent and leader in the standardization and certification of a variety of communications technologies. Their experience and diversity of product categories will assist the consortium in achieving a widely implemented and interoperable standard,” said John Marshall, President and Chairman of WirelessHD. “Broadcom’s wired and wireless technology expertise at the communications core level provides additional synergies that will provide more reliable and robust communications between WirelessHD-enabled devices. We are excited to work with Broadcom to reinvent the way consumers access, control and experience their multimedia content.”

WirelessHD solutions will be first targeted for builds into HDTVs as well as a wide range of fixed location and portable audio/video (A/V) devices. With the availability of high definition wireless connections, cables, switches and other complexities traditionally needed to support HDTVs, HD disc players, digital video cameras and game consoles are eliminated, allowing consumers the freedom to position WirelessHD-enabled devices anywhere in a room. With WirelessHD audio and video links, installing home theater systems will be dramatically simplified and the traditional need of locating devices in close proximity to the display will also be eliminated.

About Broadcom’s Broadband Communications Group

Broadcom offers manufacturers a range of broadband communications and consumer electronics system-on-a-chip (SoC) solutions that enable voice, video, data and multimedia services over residential wired and wireless networks. These highly integrated silicon solutions continue to enable the most advanced system solutions on the market, which include digital cable, satellite and IP set-top boxes and media servers, broadband modems and residential gateways, high definition and digital televisions, Blu-ray Disc® players and recorders and personal video recorders and media PC technology.

About Broadcom

Broadcom Corporation is a major technology innovator and global leader in semiconductors for wired and wireless communications. Broadcom® products enable the delivery of voice, video, data and multimedia to and throughout the home, the office and the mobile environment. We provide the industry's broadest portfolio of state-of-the-art system-on-a-chip and software solutions to manufacturers of computing and networking equipment, digital entertainment and broadband access products, and mobile devices. These solutions support our core mission: Connecting everything®.

Broadcom is one of the world's largest fabless semiconductor companies, with 2007 revenue of \$3.78 billion, and holds over 2,800 U.S. and 1,200 foreign patents, more than 7,300 additional pending patent applications, and one of the broadest intellectual property portfolios addressing both wired and wireless transmission of voice, video, data and multimedia.

Broadcom is headquartered in Irvine, Calif., and has offices and research facilities in North America, Asia and Europe. Broadcom may be contacted at +1.949.926.5000 or at www.broadcom.com.

Cautions regarding Forward Looking Statements:

All statements included or incorporated by reference in this release, other than statements or characterizations of historical fact, are forward-looking statements. These forward-looking statements are based on our current expectations, estimates and projections about our industry and business, management's beliefs, and certain

assumptions made by us, all of which are subject to change. Forward-looking statements can often be identified by words such as "anticipates," "expects," "intends," "plans," "predicts," "believes," "seeks," "estimates," "may," "will," "should," "would," "could," "potential," "continue," "ongoing," similar expressions, and variations or negatives of these words. Examples of such forward-looking statements include, but are not limited to references to Broadcom's future relationship with WirelessHD and Broadcom's ability to develop solutions that will lower the cost of wireless video distribution, the demand for high definition wireless consumer electronics products, and the timing of volume production for Broadcom chips that support WirelessHD technology. These forward-looking statements are not guarantees of future results and are subject to risks, uncertainties and assumptions that could cause our actual results to differ materially and adversely from those expressed in any forward-looking statement.

Important factors that may cause such a difference for Broadcom in connection with Broadcom chip solutions that support WirelessHD technology include, but are not limited to

- Intellectual property disputes and customer indemnification claims and other types of litigation risk;
- Our ability to timely and accurately predict market requirements and evolving industry standards and to identify opportunities in new markets;
- General economic and political conditions and specific conditions in the markets we address, including the continuing volatility in the technology sector and semiconductor industry, trends in the broadband communications markets in various geographic regions, including seasonality in sales of consumer products into which our products are incorporated, and possible disruption in commercial activities related to terrorist activity or armed conflict;
- The rate at which our present and future customers and end-users adopt Broadcom's technologies and products in our target markets;
- Problems or delays that we may face in shifting our products to smaller geometry process technologies and in achieving higher levels of design integration;
- The risks and uncertainties associated with our international operations, particularly in light of terrorist activity, armed conflict or political unrest.

Additional factors that may cause Broadcom's actual results to differ materially from those expressed in forward-looking statements include, but are not limited to the list that can be found at http://www.broadcom.com/press/additional_risk_factors/Q32008.php.

Our Annual Report on Form 10-K, subsequent Quarterly Reports on Form 10-Q, recent Current Reports on Form 8-K, and other Securities and Exchange Commission filings discuss the foregoing risks as well as other important risk factors that could contribute to such differences or otherwise affect our business, results of operations and financial condition. The forward-looking statements in this release speak only as of this date. We undertake no obligation to revise or update publicly any forward-looking statement, except as required by law.

All statements made by or concerning Broadcom or WirelessHD, respectively, are made solely by such applicable party and such party is solely responsible for the content of such statements.

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