



## **WirelessHD Kit From Cables To Go Receives Best Product Award**

### **60 GHz WirelessHD Kit Selected as 2010 Winner in Wireless Category by Network Products Guide**

DAYTON, OH (July 12, 2010) - **Cables To Go** (<http://www.cablestogo.com>), the preferred provider of high-performance cabling and connectivity solutions, today announced its TruLink™ 60GHz **WirelessHD** Kit was named a winner in the *Network Products Guide* Reader Trust Awards. The solution for wirelessly transmitting true 1080p signals received the 2010 Best Products & Services Award in the Wireless category.

This annual award honors products and services that represent the rapidly changing needs and interests of the end-users of technology. Winners in this year's Best Products and Services Awards were selected from among nominations from all over the world.

"Increased end-user awareness and ongoing advances in technology are helping shape better products and services," says Rake Narang, editor-in-chief, Network Products Guide. "Cables To Go is bringing its innovation in cabling and connectivity to the wireless space to provide consumers and businesses with more options and flexibility."

The 60 GHz WirelessHD Kit wirelessly transmits true 1080p video and 7.1 channel surround audio signals from HDMI components such as a Blu-ray player, set-top box, computer or gaming console to a television up to 33 feet away.

The WirelessHD Kit from Cables To Go is a quick and convenient alternative to cable installation, particularly in situations where in-wall cabling is not feasible due to plaster, brick or exterior walls or where it is not desirable such as a rental property. Setup is as simple as connecting the receiver and transmitter to the television and HDMI component.

Gary Hess, Cables To Go vice president of innovation, said, "As HDMI becomes more ubiquitous, many users are finding that running new cabling is not always the most desirable alternative. We have introduced our WirelessHD Kit now that wireless technology is mature enough to provide a true cable replacement with a reliable, high-definition signal."

For more information about the Cables To Go 60 GHz WirelessHD Kit, please visit <http://www.cablestogo.com/wirelesshd>.

**About Cables To Go**

Cables To Go is a division of Lastar, Inc, a leader in computer, datacomm and audio/video connectivity solutions since 1984. The company delivers connectivity products renowned for quality, value and innovation and are backed by Cables To Go's uncompromising commitment to customer service. For more information regarding Cables To Go, visit [www.cablestogo.com](http://www.cablestogo.com).

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