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MEDIA ALERT: WirelessHD™ Consortium to Unveil Interoperability Demonstration and Provide Industry Commentary at CES 2009

Chairman John Marshall Featured at CONNECTIONS Summit; Consortium to Host Invitation Only Press and Analyst Event

Who: The WirelessHD™ Consortium, the consumer electronics special interest group, consisting of industry leading CE and PC companies around the globe, who have developed a worldwide specification for wireless high definition content transfer based on the 60GHz frequency.

What/When/Where:

- **Connections™ Summit**, Thursday, January 8, 2009, 9:30am – 10:45am PST
Location: LVCC, South Hall, S106 - 107
Mr. John Marshall, WirelessHD™ Chairman, will speak at the CONNECTIONS™ Summit as a member of the "Wireless Networking" panel, discussing the various technologies available today for the wireless transfer of high-definition content. Mr. Marshall will highlight the superior benefits of WirelessHD™ technology, utilizing the 60GHz frequency for the highest-quality in-room HD content.
- **WirelessHD™* Invitation Only* Press Reception**, Thursday, January 8, 2009, 2:00pm – 3:00pm PST.
Location: LVCC, North Hall, 2nd Floor, Rm. M243
Limited Capacity; Press and analysts must provide credentials
Get a sneak peek of the newest WirelessHD™ video, audio and data technologies and roadmap for digitally networked wireless lifestyles. In addition, WirelessHD™ Chairman, John Marshall, will provide an in-depth review of new worldwide consumer research.

Come see the first event in WirelessHD™ history to include live demonstrations and Q&A opportunities with WirelessHD™ executives and member companies. Product demonstration will showcase interoperability among many devices with WirelessHD™ technology, including plasma and LCD televisions, set-top boxes, Blu-ray disc players, personal computers and adapters.

To be considered for an invitation, please contact: wirelesshd@stearnsjohnson.com

Why: The WirelessHD™ specification, which has been available since January 2008, harnesses the maximum bandwidth possible to transmit lossless and uncompressed wireless 1080p full HD deep color video, audio and data. This comprehensive specification is the only technology that offers both lossless and uncompressed content transfer, display and sharing at a low cost.

About John Marshall

Bringing ten years of industry leadership, Marshall led the formation of the WirelessHD™ special interest group focusing on high-definition A/V networking. He currently serves as the Chairman and President of the Consortium. Prior to this, Marshall served as president of the Home Phoneline Networking Alliance

(HomePNA) and on the boards of USC's Entertainment Technology Center (ETC) and the Association for Interactive Media (AIM). Marshall is also an active participant in IEEE.

Outside of WirelessHD, Marshall is a founder and vice president of sales and marketing for SiBEAM, Inc. Prior to joining SiBEAM, Marshall served as vice president of marketing and business development at 2Wire, Inc., a leading broadband services platform developer. Prior to 2Wire, Marshall co-founded 3Com's Wireless & Home Networking Division. Marshall holds a B.A. from Northwestern University and an MBA from the University of Michigan's Ross School of Business.

About the WirelessHD™ Consortium

Formed in 2006, Broadcom Corporation, Intel Corporation, LG Electronics Inc., Panasonic, NEC Corporation, SAMSUNG ELECTRONICS CO., LTD, SiBEAM, Sony Corporation and Toshiba Corporation, have joined together to create the next generation wireless interface specification for HD media streaming and transmission. WirelessHD™ technology will facilitate technical advancement by promoting a specification focused on fixed and portable devices. WirelessHD™ is the first consumer electronics and technology industry-supported, high definition digital wireless interface for simplified media streaming and HD content portability. For more information on the WirelessHD™ Consortium, please visit www.wirelesshd.org.

About Connections™ CES Summit

CONNECTIONS™ SUMMIT Sessions at CES feature multiple sessions held January 8 & 9, the first two days at CES. Moderated by Parks Associates analysts, these sessions provide an interactive environment for networking and discussion. Attending the sessions at the CONNECTIONS™ SUMMIT offers the perfect start to CES – attendees receive consumer and industry data, insight from leading executives, and the opportunity to speak with Parks Associates' analysts. <http://www.connectionssummit.com>