



ASUS Introduces World's First Integrated WirelessHD Notebook PC with SiBEAM Technology

ASUS' New Notebooks Incorporate SiBEAM's WirelessHD 60GHz Technology Enabling Wireless Display for The Full HD Experience and ASUS Joins WirelessHD Consortium

TAIPEI, TAIWAN, and SUNNYVALE, Calif., June 1, 2010 – ASUS, a leading developer of notebook PCs, today announced that it has launched two new notebook computer models that incorporate SiBEAM Inc's WirelessHD technology, enabling the most robust wireless display solution available. These notebook PC's are the world's first to feature WirelessHD technology. By integrating SiBEAM's advanced wireless video network chips on display mini-card (DMC) modules, these notebooks will offer an unprecedented wireless experience for consumers and gamers at compelling price points. ASUS' inclusion of WirelessHD ensures high-quality, uncompressed 1080p/60 video, robust transmission, and a latency-free experience for gaming and entertainment. Consumers will be able to be "untethered" and connect to the HD television, while still accessing the Internet and their home network without interference. ASUS also announces their new membership and participation in WirelessHD as an adopter.

ASUS is incorporating SiBEAM's WirelessHD technology in its new notebook PCs including the G73JW and the G53. Ideal for gaming, these models will provide consumers with a latency-free gaming experience with perfect video quality, as SiBEAM's WirelessHD technology is the only wireless display solution on the market that provides a lossless and uncompressed video connection. The addition of the technology will enable consumers to use the notebook with the HD television while at home or play games on the notebook while on the road. By operating in the 60GHz frequency band, the new products will not experience any interference with WiFi, cordless phones, or other wireless technologies, but rather permit simultaneous usage of these other wireless devices for Internet access and home networking.

"ASUS is proud to be the first company to introduce a notebook PC enabled with WirelessHD. ASUS has a long-standing history of listening to customers and then identifying technology to meet those needs," said Mr. P.C. Wang, Corporate Vice President & General Manager Notebook Business Unit from ASUS. "Having considered the needs of our customers, it's clear that there is a compelling proposition for connecting a notebook PC to a high definition display for gaming and entertainment. Given that consumers are increasingly using ASUS PCs for entertainment applications, connectivity to a wireless display becomes valuable. Having evaluated the range of wireless display options available, the WirelessHD solution and wireless chips from SiBEAM were most appealing to ASUS. Given that the leading provider of WirelessHD

technology is SiBEAM, we were delighted to partner with them in bringing the first notebook PC to market with their support.”

“SiBEAM is delighted to collaborate with ASUS in the introduction of their WirelessHD notebook PC. ASUS is a leading manufacturer of notebook PCs and this launch reinforces that leadership position,” said John LeMoncheck, president and CEO of SiBEAM, Inc. “As the WirelessHD entertainment experience expands from adapters to televisions to BD players to set-top boxes and now to portable devices including the notebook PC, the value of WirelessHD networks for consumers grows. This launch by ASUS not only represents the first notebook PC, but also the first portable devices to include WirelessHD, emphasizing the viability of 60GHz for portable entertainment platforms. There is clear value to the consumer in being able to connect their entertainment devices wirelessly to displays so that they can enjoy the content from their PC on the television wirelessly. SiBEAM is happy to support ASUS in such market expanding activities.”

Being demonstrated at Computex in Taipei, Taiwan, this week, the ASUS notebooks will be made available in Fall 2010.

About ASUS

ASUS is a leading company in the new digital era, with a broad product portfolio that includes notebooks, netbooks, motherboards, graphics cards, displays, desktop PCs, servers, wireless solutions, mobile phones and networking devices. Driven by innovation and committed to quality, ASUS designs and manufactures products that perfectly meet the needs of today’s home and office users. ASUS won 3,268 awards in 2009, and is widely credited with revolutionizing the PC industry with the Eee PC™. With a global staff of more than 10,000 and a world-class R&D design team, the company’s revenue for 2009 was US\$7.5 billion. ASUS ranks among BusinessWeek’s InfoTech 100, and has been on the listing for 12 consecutive years.

About SiBEAM, Inc.

Founded in 2004, SiBEAM is a fabless semiconductor company developing intelligent millimeter wave technologies and leveraging the latest manufacturing methods to meet the demand for high-bandwidth services. SiBEAM is the world’s leader in driving the architecture and semiconductor implementation for the distribution and presentation of high-definition multimedia and data in the consumer electronics, personal computing and mobile device markets. SiBEAM is the first and only company to build 60 GHz chipsets using CMOS technology. As a member of the Institute of Electrical and Electronic Engineers (IEEE), Bluetooth, Wi-Fi Alliance, Wireless Gigabit Alliance (WiGig) and WirelessHD, SiBEAM is currently shipping innovative technology based on a variety of standards in the 60GHz frequency domain. For more information please visit: www.sibeam.com.

ASUS is a registered trademark of ASUSTeK Computer Inc.

Media Contact:

Tim Johnson

Stearns Johnson Communications

Office: +1 415 397.7600

Mobile: +1 415 385 9537

Email: sibeam@stearnsjohnson.com

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