



## VIZIO's XVT Line Up Expands with New TruLED and 3D Models at CEA Line Shows 2010

- VIZIO will show five new LED LCD HDTVs including 480Hz SPS TruLED 3D models added to premium XVT Line
- VIZIO LED LCD HDTVs offered in sizes from 22" to 55" with wireless VIZIO Internet Apps

VIZIO



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IRVINE, Calif., and NEW YORK, June 22 /PRNewswire/ -- (CEA LINE SHOWS) -- VIZIO, America's HDTV and Consumer Electronics Company, announced today that it will be showcasing part of its vision for the future with an expanded line up of HDTVs that include advanced technologies such as VIZIO Internet Apps™ (VIA), 3D, Razor LED™ and TruLED™ at CEA Line Shows, June 22-23, 2010 in New York City.

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As part of its Executive Sponsorship of the CEA event, VIZIO Co-founders, Laynie Newsome and Ken Lowe will present VIZIO's unique vision at a press conference Tuesday, June 22 at 3:00 pm.

"As well as focusing on convenient, easy-to-use technologies to access the best in entertainment, information, and social networking - our CEA Line Show sponsorship will demonstrate our leadership in today's hottest technologies including LED backlighting and 3D imaging," stated Laynie Newsome, VIZIO Chief Sales Officer and Co-founder. "The early response to our VIZIO Internet Apps and LED TVs has been gratifying. Clearly, Americans are looking to VIZIO for higher performance and larger size HDTVs. We are moving at a breakthrough pace to bring these to market while maintaining outstanding value for our consumers."

#### VIZIO XVT 3D HDTVs

On display at VIZIO's CEA Line Show are their new 3D HDTVs. Two of its 3D televisions offer an Active 3D HDTV solution with their TruLED backlighting. The 55" and 47" direct full array TruLED with Smart Dimming™ Active 3D HDTVs incorporate a frame sequential display and active-shutter glasses that work together with VIZIO's 480Hz SPS™ high frame rate technology with Smooth Motion for amazing 3D images. They also feature an integrated WirelessHD™ receiver for a wireless connection with HD source devices such as a Set-top box and Blu-ray player connected to a WirelessHD™ receiver that is sold separately.

VIZIO's 42" XVT 3D HDTV produces stunning 3D images with VIZIO's Razor LED™ backlighting with Smart Dimming and incorporates a frame sequential display and active-shutter glasses that work together with VIZIO's 480Hz SPS high frame rate technology with Smooth Motion. All three models will be shipping in Q4 2010.

#### VIZIO Wireless Internet Apps (VIA) TVs in Popular Sizes (22" to 55")

VIZIO will display its 42" XVT Series Razor LED™ HDTV along with the M261VP 26" Razor LED™ LCD HDTV with VIZIO Internet Apps™. It and its sister, the M220NV, are the smallest Internet-enabled HDTVs that put the best of the web right on a TV screen, offering the convenience of on-demand movies, TV shows, social networking, music, photos and more at the push of a button. With built-in WiFi (802.11n) for easy set-up, the M261VP also boasts full 1080p HD with Razor LED backlighting for brilliant clarity in an elegant, razor thin design.

### VIZIO INTERNET APPS™ (VIA)

All XVT sets feature the VIZIO Internet Apps™ (VIA) Connected HDTV platform, delivering unprecedented choice and control of web-based content directly to the television without the need of a PC or set-top box. Current Apps from top online content and service brands including Amazon Video On Demand, Facebook®, Flickr®, Netflix, Rhapsody®, Twitter™, VUDU®, and Yahoo!® TV Widgets, as well as several new apps recently released, including:

- NBA® Game Time – provides fans with access to NBA® scores, highlights and news throughout the entire year. Browse live and past game scores, view team and player game stats, stay updated on NBA® and Team news and even view NBA® video and game recaps.
- RadioTime - Listen to over 25,000 live radio stations or millions of on-demand programs from local dial or worldwide. Access your RadioTime.com Presets, search by genres, DJs, personalities, sports games, or regions.
- SyncTV Kids (soon to be Zoing) – watch thousands of full-length kids TV shows instantly. Zoing is an exciting new kids video app available on a wide variety of other Internet-enabled devices as well, such as smart phones, and is free of charge for a limited time.
- Able to connect to the Internet using the built-in high definition wireless (802.11n dual-band) or a wired connection, accessing on demand movies, TV episodes, music and other online content is easy, VIZIO XVT Series HDTVs with VIA include a Bluetooth universal remote control with sliding QWERTY keyboard that makes thumb-typing easy.

<b>Model</b>	<b>Size</b>	<b>Res</b>	<b>Refresh Rate</b>	<b>Smart Dimming</b>	<b>HDMI 1.3 Inputs</b>	<b>VIZIO Internet Apps</b>	<b>Bluetooth</b>	<b>SRS Audio</b>	<b>In Store</b>	<b>MSRP</b>
XVT3D554SV TruLED	55"	FHD	480Hz SPS	120 Zones	5	Yes	Yes	Studio Sound HD	Q4	\$TBD

XVT3D474SV TruLED	47"	FHD	480Hz SPS	120 Zones	5	Yes	Yes	Studio Sound HD	Q4	\$TBD
XVT3D424SV Razor LED	42"	FHD	480Hz SPS	Yes	5	Yes	Yes	Studio Sound HD	Q4	\$TBD
XVT553SV TruLED	55"	FHD	240Hz SPS	120 Zones	5	Yes	Yes	TruSurround HD, TruVolume	July	\$2,199.
XVT473SV TruLED	47"	FHD	240Hz SPS	160 Zones	5	Yes	Yes	TruSurround HD, TruVolume	July	\$1,799.
XVT423SV TruLED	42"	FHD	240Hz SPS	128 Zones	5	Yes	Yes	TruSurround HD, TruVolume	July	\$1,199.
VF552XVT TruLED	55"	FHD	240Hz SPS	Yes	5	Yes	Yes	TruSurround HD TruVolume	Shipping now	\$2,199.
XVT472SV TruLED	47"	FHD	240Hz SPS	Yes	4	Yes	Yes	TruSurround HD TruVolume	Shipping now	\$1,699.

SV422XVT TruLED	42"	FHD	240Hz SPS	No	4	Yes	Yes	TruSurround HD TruVolume	Shipping now	\$1,199.
XVT373SV Razor LED	37"	FHD	120Hz	Yes	4	Yes	Yes	TruSurround HD, TruVolume	Shipping Now	\$899.
XVT323SV Razor LED	32"	FHD	120Hz	Yes	4	Yes	Yes	TruSurround HD, TruVolume	Shipping Now	\$699.
M261VP Razor LED	26"	FHD	60Hz	No	2	Yes	No	TruSurround HD TruVolume	Shipping Now	\$449.
M220NV Razor LED	22"	FHD	60Hz	No	2	Yes	No	TruSurround HD TruVolume	Shipping Now	\$359.

### About VIZIO

VIZIO, Inc., "Where Vision Meets Value," headquartered in Irvine, California, is America's HDTV and Consumer Electronics Company. In 2007, VIZIO skyrocketed to the top by becoming the #1 selling brand of flat panel HDTVs in North America and became the first American brand in over a decade to lead in U.S. TV sales. Since 2007 VIZIO

HDTV shipments remain in the TOP ranks in the U.S. and was #1 for the total year in 2009. VIZIO is committed to bringing feature-rich consumer electronics to market at a value through practical innovation. VIZIO offers a broad range of award winning consumer electronics. VIZIO's products are found at Costco Wholesale, Sam's Club, Walmart, Target, BJ's Wholesale, and other retailers nationwide along with authorized online partners. VIZIO has won numerous awards including a #1 ranking in the Inc. 500 for Top Companies in Computers and Electronics, Fast Company's 6th Most Innovative CE Company of 2009, and made the lists of Ad Age's Hottest Brands, Good Housekeeping's Best Big-Screens, CNET's Top 10 Holiday Gifts and PC World's Best Buy among others. For more information, please call 888-VIZIOCE or visit on the web at [www.VIZIO.com](http://www.VIZIO.com).

The V, VIZIO, TruLED, Extreme VIZIO Technology XVT, VIZIO Internet Apps, 480Hz SPS, 240Hz SPS, Thin Line, Smooth Motion, Razor LED, Smart Dimming, Where Vision Meets Value names, phrase and symbols are trademarks or registered trademarks of VIZIO, Inc. All other trademarks may be the property of their respective holders.

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